

TERM LIFE INSURANCE



LIFE INSURANCE
made simple.



**United
Farm Family**
Life Insurance Company

www.unitedhomelife.com
800-428-3001

simplified PRODUCTS simple SOLUTIONS

Term insurance is one of the simplest life insurance products available. It allows you to purchase larger amounts of coverage in a cost-effective way. Simply put, it's pure coverage – you pay a premium; your beneficiary receives the benefit.

At United Home Life/United Farm Family Life, we've made it simple to purchase affordable term life insurance coverage without undergoing medical exams or providing bodily fluids for lab tests, even if you've been turned down before. Just complete a short application with yes/no health questions to help us determine eligibility. We know simplified issue life insurance – it's *all* we do.

IT'S THAT SIMPLE.



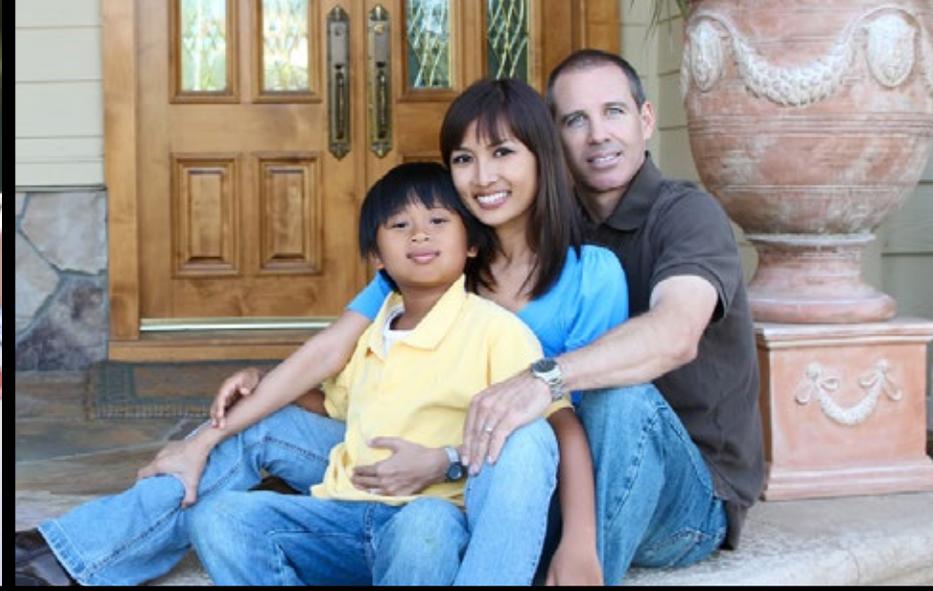
simplified issue TERM LIFE PORTFOLIO

Each of our simplified issue term products* is designed to cover a range of individuals based on age, tobacco usage, and health, and has these features:

- *No routine medical exams, blood work, or physician's statements.*
- *Short application with yes/no health questions to help us determine eligibility.*
- *Guaranteed level premiums for the length of the initial term period followed by premiums that increase annually.*
- *Guaranteed renewable coverage to age 95.¹*
- *Coverage that can't be cancelled so long as premiums are paid on time.*
- *Riders and benefits that can help tailor these products to your particular needs.**

¹ See policy for details.





THE **products***

SIMPLE TERM 20 is a level death benefit term life insurance plan with an initial level premium guarantee period of 20 years. At the end of 20 years, premiums increase on an annual basis. Simple Term 20 is available with four optional riders: Total and Permanent Disability Benefit (Waiver of Premium), Accidental Death Benefit Rider, Child Rider², and a no-cost Terminal Illness Accelerated Benefit Rider.

SIMPLE TERM 30 is a level death benefit term life insurance plan with an initial level premium guarantee period of 30 years. At the end of 30 years, premiums increase on an annual basis. Simple Term 30 is available with four optional riders: Total and Permanent Disability Benefit (Waiver of Premium), Accidental Death Benefit Rider, Child Rider², and a no-cost Terminal Illness Accelerated Benefit Rider.

SIMPLE TERM 20 ROP is a level death benefit term life insurance product with an initial level premium guarantee period of 20 years and includes a Return-Of-Premium feature. At the end of 20 years, premiums increase on an annual basis. This term plan builds up a guaranteed cash value that can be used to “return” to you the total annual premiums paid through the end of the initial term period.³ Simple Term 20 ROP is available with two optional riders: Child Rider² and a no-cost Terminal Illness Accelerated Benefit Rider.

SIMPLE TERM 20 DLX is a level death benefit term life insurance product with an initial level premium guarantee period of 20 years. At the end of 20 years, premiums increase on an annual basis. Simple Term 20 DLX is available with three optional riders: Accidental Death Benefit Rider, Child Rider², and a no-cost Terminal Illness Accelerated Benefit Rider.

Term products from UHL/UFFL provide protection for every stage of your life, whether you’re newly married, buying a home, or starting a family. Term insurance offers coverage for your loved ones in a budget-conscious way. And, it can also be a valuable addition to your existing insurance portfolio to help cover a specific, finite need such as mortgage protection or to supplement group coverage offered by an employer.

* Availability of, and benefits payable under, the insurance products described are subject to state availability, state variations, restrictions and eligibility requirements. If there are any discrepancies between the product description and the issued insurance policy, the issued policy will take precedence.

² Child Rider coverage may be purchased for a \$25 additional annual premium per rider units of \$5,000. Maximum Child Rider face amount is \$20,000.

³ Any outstanding policy loan will reduce this amount. Exercising the Return-Of-Premium option terminates coverage. See policy for details.

Policy forms: 200-834OR, 200-835WA, 200-836OR, 200-837WA, 200-364, 200-866, 200-814, 200-788 (UHL); 18-364, 18-866, 18-814, 18-788 (UFFL).

Rider forms: 200-815, AD-66, WPD-66, 200-327 (UHL); 18-815, 18-119, 18-070, 18-327 (UFFL).



THE COMPANIES behind your protection

United Home Life Insurance Company and its parent company, United Farm Family Life Insurance Company, are family-oriented companies founded in 1948 and 1937, respectively.

We're financially strong, as evidenced by our ratings from A.M. Best, a leading independent analyst of the insurance industry since 1899, which has assigned the financial-strength rating of A (Excellent) to both United Home Life and United Farm Family Life, and we have maintained notable ratings for over half a century. This is the third highest rating, respectively, of 16 ratings.

Both companies combined have more than \$2.7 billion in assets, and over \$22 billion of life insurance in force, so we're well-positioned to meet our obligations to our policyholders.

We believe that understanding the options you have in your life insurance policy shouldn't be complicated. For more information, talk with a United Home Life or United Farm Family Life

United Home Life/United Farm Family Life Insurance Companies

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