

# FOR YOUR life insurance needs

At United Home Life/United Farm Family Life, we specialize in simplified issue life insurance – *it's all we do*. We know that life insurance protection for you and your loved ones is a key component of any financial plan.

**SIMPLY PUT, WE'RE HERE TO HELP YOU MEET YOUR LIFE INSURANCE NEEDS.**



United Home Life Insurance Company (NAIC #69922)  
United Farm Family Life Insurance Company (NAIC #69892)  
225 South East Street | Indianapolis, Indiana 46202

**Toll-Free** 1-800-428-3001



**United  
Farm Family**  
Life Insurance Company

[www.unitedhomelife.com](http://www.unitedhomelife.com)

200-728 12-24

FOR CONSUMERS

## ABOUT our companies



**United  
Farm Family**  
Life Insurance Company

# HERE'S WHAT you need to know

## OUR financial strength

United Home Life Insurance Company, founded in 1948, and United Farm Family Life Insurance Company, founded in 1937, have been providing quality life insurance for over 75 years.

Financial strength and stability matter. Each year AM Best, a leading independent analyst of the insurance industry, rates a company's financial strength and ability to pay claims. United Home Life Insurance Company and United Farm Family Life Insurance Company both have an "A" (Excellent) rating. This is the third highest rating of 16 ratings.

We believe obtaining quality life insurance shouldn't be complicated. For more information, speak with one of our independent insurance agents today.



## OUR products

We offer a broad portfolio of simplified and guaranteed issue life insurance products, including whole life, term, and accidental death coverage. And many of our products can be custom-tailored to meet your specific insurance needs with our additional riders and benefits, several at no cost to you.

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## OUR service

We provide personal service for our customers through our independent life insurance agents and home office staff.

Our primary focus is providing affordable, flexible life insurance solutions that meet our customers' needs, whether it's coverage for final expenses, mortgage protection, family protection, or life insurance for juveniles.

## OUR commitment to you

Our goal is to offer life insurance coverage specific to your needs without invasive medical exams or pages of questions about your medical history. Instead, we use applications with yes/no health questions to help us determine eligibility.\*

And, we'll work closely with your agent to ensure your coverage is issued as quickly as possible.\*

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## OUR philosophy

We believe passionately that buying life insurance doesn't need to be complicated. We continually strive to simplify the application and underwriting process so that our policyholders can purchase life insurance coverage as simply as possible.

*\*Subject to underwriting criteria, approval, and eligibility requirements.*